



**LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY**  
**MIKE STRAIN DVM**  
**COMMISSIONER**



**AGENDA**

**LOUISIANA DAIRY INDUSTRY PROMOTION BOARD**

**TUESDAY, FEBRUARY 7, 2012**

**10:00 A.M.**

**VETERANS MEMORIAL AUDITORIUM**  
**5825 FLORIDA BOULEVARD**  
**BATON ROUGE, LA 70806**

**Agricultural & Environmental Sciences**  
P.O. Box 3596  
Baton Rouge, LA 70821  
(225) 925-3770  
Fax: 925-3760

**Agro-Consumer Services**  
P.O. Box 3098  
Baton Rouge, LA 70821  
(225) 922-1341  
Fax: 923-4877

**Animal Health Services**  
P.O. Box 1951  
Baton Rouge, LA 70821  
(225) 925-3962  
Fax: 925-4103

**Forestry**  
P.O. Box 1628  
Baton Rouge, LA 70821  
(225) 925-4500  
Fax: 922-1356

**Management & Finance**  
P.O. Box 3481  
Baton Rouge, LA 70821  
(225) 922-1255  
Fax: 925-6012

**Marketing**  
P.O. Box 3334  
Baton Rouge, LA 70821  
(225) 922-1277  
Fax: 922-1289

**Soil & Water Conservation**  
P.O. Box 3554  
Baton Rouge, LA 70821  
(225) 922-1269  
Fax: 922-2577

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF MINUTES**
- IV. FINANCIAL REPORTS**
- V. XDESIGN UPDATE AND 2012 PROMOTIONAL STRATEGY**
- VI. SUDIA REPORT**
- VII. PUBLIC COMMENT**
- VIII. OTHER BUSINESS**
- IX. ADJOURNMENT**

**THIS NOTICE CONTAINS A TENTATIVE AGENDA AND MAY BE REVISED PRIOR TO THE MEETING. REVISED NOTICES MAY BE REVIEWED ON THE BOARD OUTSIDE THE VETERANS MEMORIAL AUDITORIUM IN WHICH THE MEETING IS TO BE HELD.**